## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is a transnational organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Tools and Mechanization Systems.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Kent houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Also, there are more than 90 independent dealers moving forklift supplies and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively comprises of 63 different machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various truck versions range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift and lift truck company in the North American market, thanks to its outstanding level of product performance and their consistently high level of customer support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division based in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

At first the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled forklifts as part of a home-based machinery expansion project. Product sales of these products were primarily targeted to state-run companies, large scale corporations, and the armed forces. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

Home-based forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's superior technological advancements combined with sales success placed them in a position of significant growth of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to help them in the highly competitive North American materials handling market. This joint-venture proved highly lucrative for Daewoo and their forklift sales expanded greatly. In 1984, the company finished construction of a new facility to help in manufacturing high end value-added products for export. In 1993, the corporation had a global sales network and started exporting versions they had established through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into overseas marketplaces.